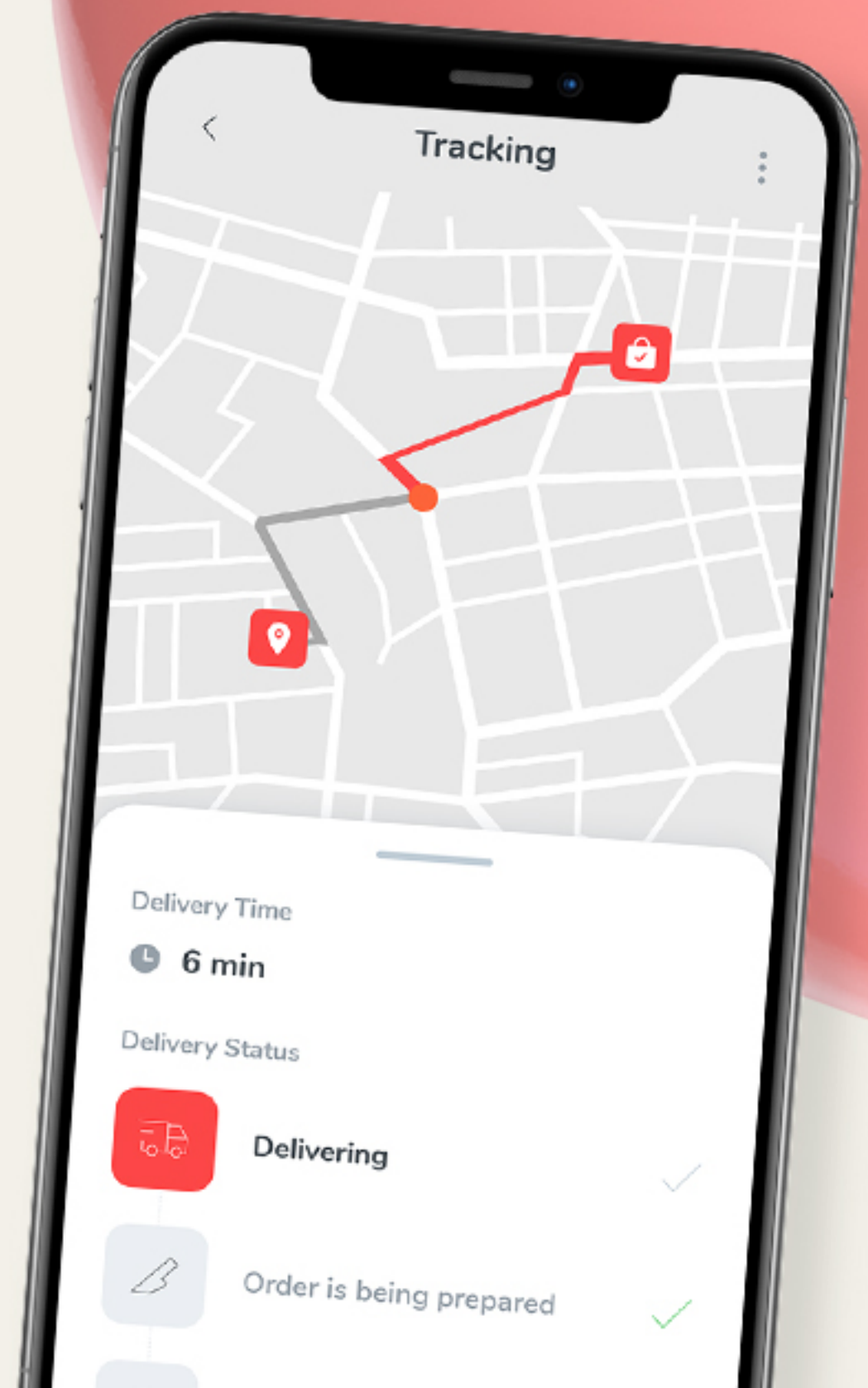




What the restaurant delivery consumer looks like in 2022



A frequent restaurant delivery customer:

- Female
- 18-34
- Married
- Works from home
- Household size 2 people



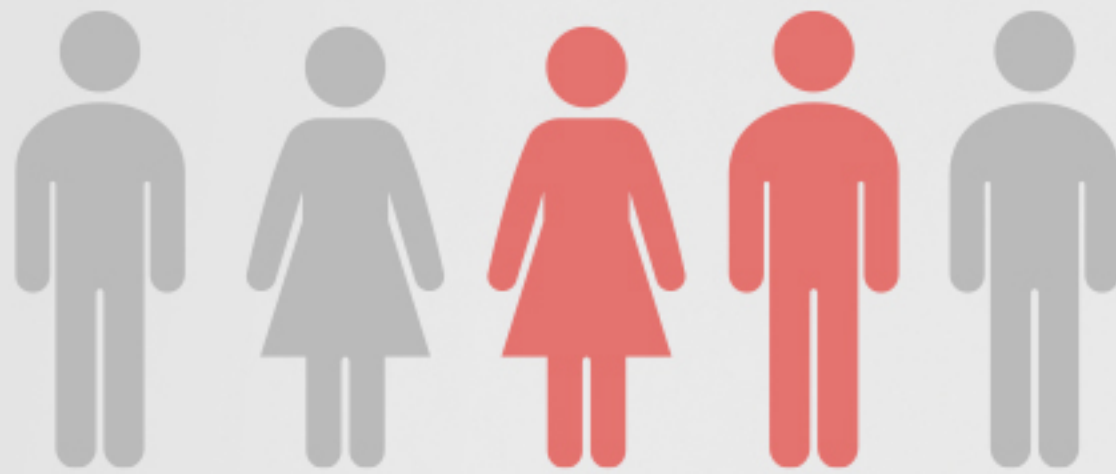
Suburban
Earns \$25-\$35K/year



Urban
Earns \$50-\$75K/year



The biggest opportunity in restaurant delivery is with 18-34 year olds.



2 out of 5 people use food delivery apps at least once a week



Canadians care more about eco-friendly delivery options than Americans do.



Base size - 1000 | US, Canada | 18+ | Male and female

What is most important to consumers?



Minimizing the risk of food being spilt or damaged during delivery

Base size - 694 | US, Canada | 18+ | Male and female



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